Identity Theft & Fraud Protection
Data breaches top the list for likely causes of identity theft.

- In 2015, 169 million records were exposed from data breaches.
- From these breaches, cybercriminals collect email addresses, usernames, and passwords to try on other websites in efforts to steal identities.
2 out of 3 identity fraud victims also received a data breach notification letter.

*Javelin Strategy & Research Identity Fraud Report 2015*

Prominent data breaches and records exposed:

- **MySpace**
  - 360 million

- **US. Voter Records**
  - 154 million

- **LinkedIn**
  - 117 million

- **Anthem/Excellus Blue Cross**
  - 100 million

- **Sony**
  - 77 million

- **Tumblr**
  - 65 million

- **The Home Depot**
  - 56 million

- **Twitter**
  - 33 million

- **Experian/T-Mobile**
  - 15 million

Data stolen in breaches can be found for sale online in batches as low as $25.
Why Employees Need Identity Theft Protection:

• A new identity is stolen every 2 seconds

• Victims spend an average of $9,650 and 330 hours restoring their identity

• Victims are emotionally distressed 36% of the time.

• 12% of victims have arrest warrants in their name
Service Description
ID Watchdog provides award-winning identity theft protection and resolution services.

ID Watchdog provides peace of mind for people by helping them control, manage, and protect their personal information affordably and securely.

A Leader in Detection, Prevention, and Resolution

Best Technology Innovator for Employee Benefits
WHY ID WATCHDOG?

**ID Watchdog Provides COMPLETE Identity Protection**

- Proactive Credit & Identity Protection
- Advanced Identity Tools
- Dedicated Resolution Advocates do all the work on your behalf, includes pre-existing conditions
- $1 Million Expense Reimbursement Insurance

How ID Watchdog keeps you protected:

**PREVENT**
We look deeper into the data to better protect our subscribers.

**PINPOINT**
We pinpoint activity changes sooner and resolve problems quicker.

**PROTECT**
Our focus on innovation better protects employees from emerging threats.
Proactive Credit Services Include:

• Credit Monitoring
• Credit Report & Score (Platinum Plan)
• Credit Score Tracker
• Credit Score Simulator
• Rapid Credit Alerts
• Credit Freeze with Credential Storage
• Fraud Alert Assistance and Reminders
Identity Monitoring Services Include:

• Public Records Monitoring
• National Change of Address Monitoring
• Payday Loan Monitoring
• Enhanced Non-Credit Loan Monitoring
• Internet Black Market Monitoring
• High-Risk Transaction Monitoring
Identity Tools Include:

• Solicitation Reduction
• Lost Wallet Vault & Replacement
• Social Network Alerts
• Sex Offender Reporting & Notifications
• National Provider Identifier (NPI) Alerts
• Detect Pre-Existing Conditions
Customer Care Center Offers:

- Fully Managed Resolution Services
- $1M Expense Reimbursement Insurance
- 100% Resolution Guarantee
- Real-Time Language Support
- 24/7 Customer Care Call Center
From ID Watchdog’s Online Dashboard, you can:

- View credit reports and scores
- Create fraud alerts
- Access your lost wallet vault
- Review and manage alerts
If we detect suspicious activity related to your identity, we will immediately notify you by:

• Sending you a RED alert email.
• Sending you a text message.
• Sending another alert email/letter at the end of the month in which the activity was detected.

Our Customer Care Center is available 24/7 if you need assistance. If the activity is suspicious, we’ll discuss our plan to fix it for you.

Every month, you’ll receive a GREEN email/letter if we haven’t detected any changes or activity related to your identity.
Thank You

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