

HELPING BENEFIT DOLLARS GO FURTHER

*SmileRewards*SM program

Make your *Lincoln DentalConnect*[®] benefits easier and more valuable

Think it's impossible to add value to your dental benefits without adding complexity and complications? Thanks to the Lincoln *SmileRewards* program, you can think again.

With *SmileRewards*, benefits under your plan's Type 1 services don't count toward your plan's annual maximum. As a result, your members can take advantage of preventive care that helps them detect minor problems before they become major. And when they do need other services and procedures, they'll have more benefit dollars to use.

SmileRewards benefits

Easy for you and your employees to understand

.....
Gives members more benefit dollars to use for other services

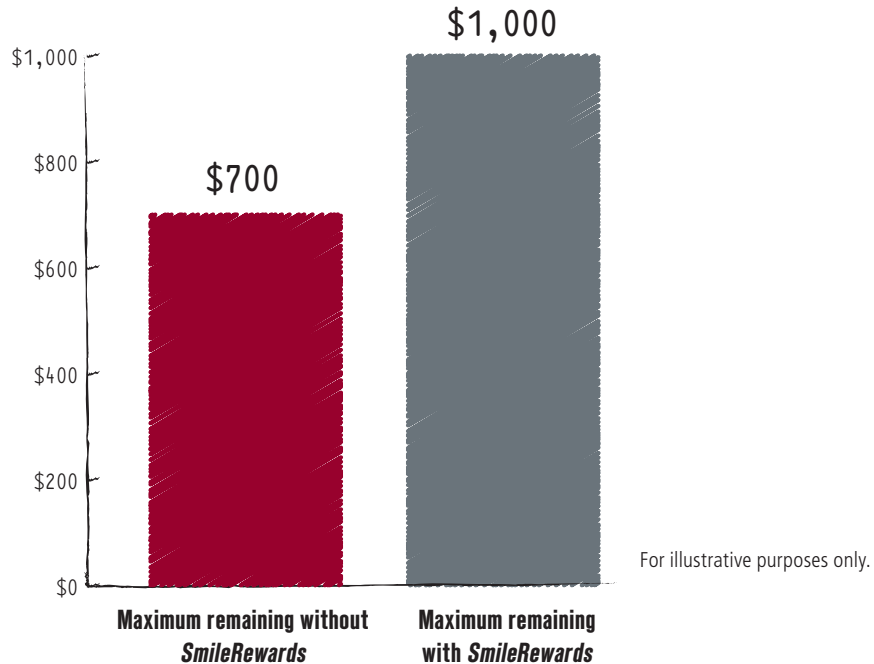
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Encourages better oral health by allowing members to seek preventive services without worrying they'll max out their benefits



How the *SmileRewards*SM program works

A member's plan has a \$1,000 annual maximum and pays \$300 for preventive services such as routine cleanings.

With the *SmileRewards* program, the member would still have their entire \$1,000 maximum available for other services, compared to only \$700 without the program.



Contact your Lincoln benefits expert for more information about the *SmileRewards* program.

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POD 8/14 Z02

Order code: DTL-SMIL-FLI001



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